

CONFIDENTIAL

WORLD PETROLEUM FEDERATION

WORKS BY PERSONALIZED CONSULTANCY, CORPORATE, GOVERNMENT, REIGN .

Our identity Management Consulting and Control

Rigor, Commitment, Trust, Focus, Competence



These are some of the adjectives that characterize our identity and make us unique.

As a company, we are focused on empowering leaders and organizations to reach their full potential.

We don't believe in innate talent or skills. We know that everyone can do more and better.

And it is this belief that guides us daily, both in the development we bring to our clients and in ourselves.

We help organizations manage their resources with the best management and leadership practices, aiming to improve their performance, inspire their employees and customers, and build a legacy.

And this legacy is built with an Organizational Culture and Leadership Model tailored to the reality of the organizations and with everything that follows at the strategic, financial, and operational levels.

This formula for success has helped shape our identity since day one.

The best partners in managing your company. Management Consulting and Control.

The Importance of Consulting Services

Consulting services can be extremely important for companies seeking to improve their efficiency, increase their profitability, and achieve specific goals. Below are some of the reasons why consulting services are important for companies:

Specialization:

Consultants specialize in specific areas and bring knowledge and skills that many companies lack in their staff. They can provide valuable insights and help companies develop customized solutions for their specific challenges.

Objectivity:

Consultants are independent professionals and can offer an objective and impartial perspective on company problems and challenges. They can analyze company operations and provide recommendations without bias or personal interests.

Efficiency:

Consulting services can help improve company efficiency by identifying and eliminating unnecessary or inefficient processes, increasing productivity, and reducing costs.

Access to Resources:

Companies may not have sufficient resources within their internal teams to handle specific projects or complex problems. Consulting services can provide access to additional resources, such as analytical tools, specialized software, methodologies, and techniques.

Flexibility:

Consulting services can be tailored to the specific needs of the company. They can be provided full-time or part-time, for short or long periods, depending on the company's needs.

In short, consulting services can be a valuable investment for companies looking to improve their efficiency, increase their profitability, and achieve their business objectives more effectively.

All consulting services are discounted from the final transaction value.

Initially demonstrated as proof of commitment and responsibility on the part of the buyer or seller.

We begin the assessment of a \$30,000 fee, which will be discounted at the end of the transaction for commissions.

This way, we will have real transactions with real buyers or sellers.

We sign a service provision contract, recognized by the Forum de Paris sur la Paix - France Diplomatie. <https://parispeaceforum.org/>

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Creating Corporate Value:



The Corporate Finance department deals with the capital structure of organizations, including financing, as well as actions to increase their value. Therefore, the focus of this department is to raise, restructure, and optimize the company's capital structure, aiming to maximize the company's value based on our solid expertise in Corporate Finance. In short, if you are looking to expand your business, realize value through the restructuring or sale of your company, obtain financing, or improve your financial statements, WPF is the right partner to meet your needs.

Our business has a global scope.

Working alongside governments, Kingdom it provides us with an excellent foundation for achieving success in all sectors worldwide. While our emphasis is on growth in our traditional markets, we will focus on new, compatible markets, providing additional growth opportunities.

Our goal is consistent superior performance, continually delivering the highest standard of quality in all customer transactions. Achieving this standard of quality depends on the following:

- a) Consistent products and services, conforming to rigorous specifications;
- b) Qualified personnel to meet current and future business needs;
- c) Open and honest communication;
- d) A safe work environment;
- e) Responsible protection of our environment;
- f) Accountability for integrity regarding ethical, legal, safety, and health issues;
- g) Consistency of purpose in our strategic direction.

All our services are guaranteed with satisfactory results with a 100% guarantee percentage.

Government Consulting specializes in government relations consulting, acting as a facilitating between companies and public agencies.

As a liaison between the client and the relevant authorities, we ensure that procedures, processes, and requests are carried out in accordance with the law and as quickly as possible, defending the interests of the business.

In hearings with the relevant authorities, meetings, and administrative procedures.

We coordinate and coordinate to achieve the desired objectives.

WE HAVE ALL THE PRODUCTS OF BIG BUSINESSES THROUGH OUR CONNECTIONS, YOUR SUCCESS IS OUR PURPOSE.





WORLD PETROLEUM FEDERATION

Partners in Excellence



Specialty Chemical Innovators

Global Petroleum Commodities
Industrial • Energy • Agriculture

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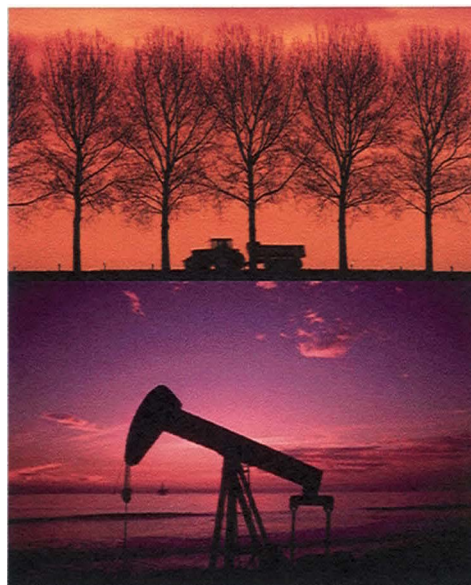
Mission Statement

World Petroleum Federation. One of our main focus is in the global supplying our stronger client base crude oil and refined commodities worldwide, Custom manufacturing and supplier of specialty chemistries for the industrial, energy, and agricultural market segments.

Our more specific mission is to provide on-site service applications of surface chemistry via a high level of innovation to end users in all facets of our perspective marketing concentration.

We are focusing our efforts to solve problems in a highly complex integration of processes to achieve the highest level of quality output. Listening to our customers and their changing demands will enable us to measure our success in this endeavor.

Over 30 years in the Global Petroleum Business mainly in the North and South American Continent and now covering Asia and Europe.



Business Direction

Our business is global in scope. While our emphasis will be toward growth in our traditional markets, we will focus on compatible new markets providing additional opportunities for growth. Our aim is steady superior performance by continuously providing the highest standard of quality in every customer transaction.

Achieving this standard of quality is contingent upon the following:

- Consistent products and services conforming to stringent specifications;
- Qualified personnel to address current and future business needs;
- Open, honest communication;
- Safe working environment;
- Responsible protection of our environment;
- Responsibility for integrity toward ethical, legal, safety and health issues; and
- Constancy of purpose in our strategic direction.





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Quality Improvement Program

World Petroleum Federation is constantly developing and implementing programs designed to further our quality improvement goals, and maintain ISO standards.

These include:

- Implementation of training programs for operators and supervisory personnel.
- Improved maintenance program on critical equipment.
- Major improvements to batch and continuous manufacturing instructions.
- Corrective follow up actions after production of nonconforming material.
- Specifications update.
- Formation of teams to solve chronic problems.
- Motivation of personnel to accept changes and look for opportunities for improvements.
- Maintenance of our corporate quality manual.
- Statistical Process Control (SPC) on each batch.
- Implementation of a continuous training program at all levels.
- Customer service program planning.
- Quality steering team activities.
- Communications training.
- Business Economics training.

World Petroleum Federation is deeply committed to the philosophy of never ending Quality Improvement as the route to provide our customers products and services that meet or exceed their expectations!





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Proudly Embraces

The Chemist's Code of Conduct

The Chemist's Code of Conduct is a copyrighted document of the American Chemistry Society. The document cannot be reproduced, or altered from its original format or wording, without permission from the American Chemical Society.

The American Chemical Society expects its members to adhere to the highest ethical standards. Indeed, the federal Charter of the Society (1937) explicitly lists among its objectives "the improvement of the qualifications and usefulness of chemists through high standards of professional ethics, education, and attainments..."

Chemists have professional obligations to the public, to colleagues, and to science. One expression of these obligations is embodied in "The Chemist's Creed," approved by the ACS Council in 1965. The principles of conduct enumerated below are intended to replace "The Chemist's Creed." They were prepared by the Council Committee on Professional Relations, approved by the Council (March 16, 1994), and adopted by the Board of Directors (June 3, 1994) for the guidance of Society members in various professional dealings, especially those involving conflicts of interest.

As corporate members of the American Chemical Society, Phoenix Management and Employees acknowledge responsibilities to:

- **The Public**

Chemists have a professional responsibility to serve the public interest and welfare and to further knowledge of science. Chemists should actively be concerned with the health and welfare of co-workers, consumers, and the community. Public comments on scientific matters should be made with care and precision, without unsubstantiated exaggerated or premature statements.

- **The Science of Chemistry**

Chemists should seek to advance chemical science, understand the limitations of their knowledge, and respect the truth. Chemists should ensure that their scientific contribution and those of their collaborators are thorough, accurate, and unbiased in design, implementation, and presentation.

- **The Profession**

Chemists should remain current with developments in their field, share ideas and information, keep accurate and complete laboratory records, maintain integrity in all conduct and publications, and give due credit to the contributions of others. Conflicts of interest and scientific misconduct, such as fabrication, and plagiarism, are incompatible with this Code.





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The Chemist's Code of Conduct

Continued

- **The Employer**
Chemist should promote and protect the legitimate interests of their employers, perform work honestly and competently, fulfill obligations, and safeguard proprietary information.
- **Employees**
Chemist, as employers, should treat subordinates with respect for their professionalism and concern for their well-being, and provide them with a safe, congenial working environment, fair compensation, and proper acknowledgement of their scientific contributions.
- **Students**
Chemists should regard the tutelage of students as trust conferred by society for the promotion of the student's learning and professional development. Each student should be treated respectfully and without exploitation.
- **Associates**
Chemists should treat associates with respect, regardless of the level their formal education, encourage them, learn with them, share ideas honestly, and give credit for their contributions.
- **Clients**
Chemists should serve clients faithfully and incorruptibly, respect confidentiality, advise honestly, and charge fairly.
- **The Environment**
Chemists should understand and anticipate the environmental consequences of their work. Chemists have responsibility to avoid pollution and to protect the environment.



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World Petroleum Federation

Corporately Conforms To
The AICHE Code of Ethics

The Board of Directors of the American Institute of Chemical Engineers adopted this Code of Ethics to which it expects that the professional conduct of its members shall conform, and to which every applicant attests by signing his or her membership application.

Members of the American Institute of Chemical Engineers shall uphold and advance the integrity, honor, and dignity of the engineering profession by: being honest and impartial and serving with fidelity their employers, their clients, and the public; striving to increase the competence and prestige of the engineering profession; and using their knowledge and skill for the enhancement of human welfare. To achieve these goals, all members shall:

- Hold paramount the safety, health, and welfare of the public in performance of their professional duties.
- Formally advise their employers or clients (and consider further disclosure, if warranted) if they perceive that a consequence of their duties will adversely affect the present or future health or safety of their colleagues or the public.
- Accept responsibility for their actions and recognize the contributions of others; seek critical review of their work and offer objective criticism of the work of others.
- Issue statements or present information only in an objective and truthful manner.
- Act in professional matters for each employer or client as faithful agents or trustees, and avoid conflicts of interest.
- Treat fairly all colleagues and co-workers, recognizing their unique contributions and capabilities.
- Perform professional services only in areas of their competence.
- Build their professional reputations on the merits of their services.
- Continue their professional development throughout their careers, and provide opportunities for the professional development of those under their supervision.

